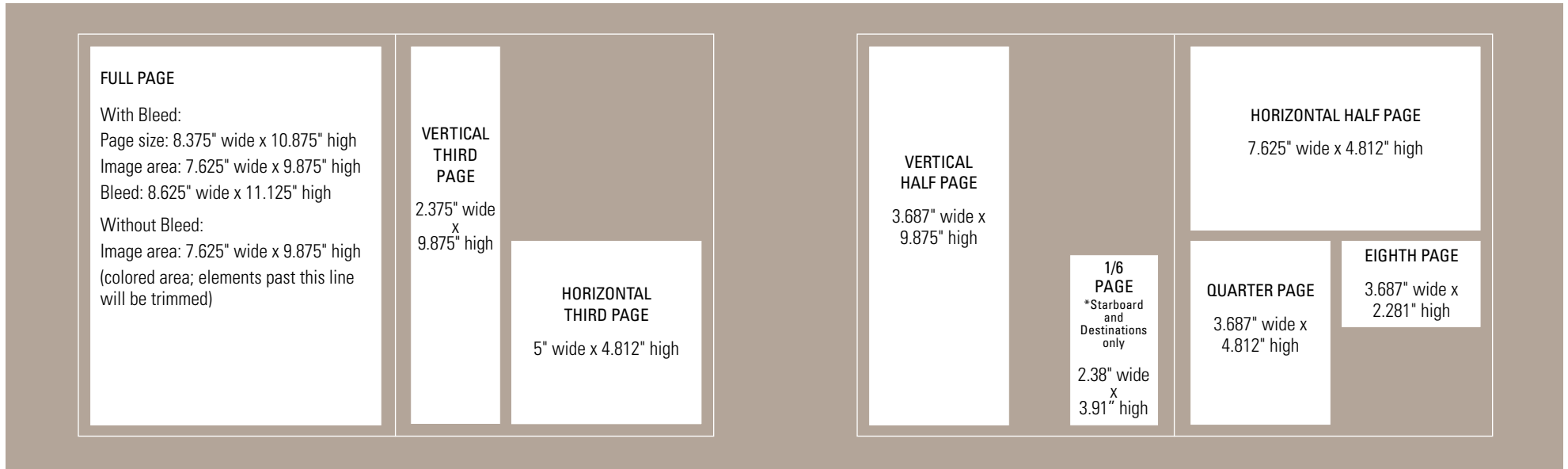


# PRINT AD SPECIFICATIONS



## ARTWORK SPECIFICATIONS

### Display Ad Specifications

Form: PDF

Size: See chart for dimensions

Resolution: 300 dpi for color art, 1200 dpi for bitmap art

Line screen: 150 lines per inch

Color: CMYK

Submission: Send PDF to [morgan@localscoopmagazine.com](mailto:morgan@localscoopmagazine.com)

### Space Reservation and Artwork Deadlines

#### Reserve now. Ad space is limited.

Spring 2021	March 5, 2021
Summer 2021	April 30, 2021
Fall/Holiday 2021	September 3, 2021

#### Publication Dates

Spring 2021	April 5, 2021
Summer 2021	June 7, 2021
Fall/Holiday 2021	October 4, 2021

### Ad Proofs

PDFs of ads created by The Local Scoop will be emailed to advertisers for approval prior to going to press.

### Contact

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804-450-0556