

The 2020 Local Scoop

Best-Kept Secrets of Greater Williamsburg

Date: ____/____/____

Lisa Shivers, Sales Representative
804-577-3238, lisa@localscoopmagazine.com

Artwork Specifications

Display Ad Specifications

Form: PDF
 Size: See chart for dimensions
 Resolution: 300 dpi for color art, 1200 dpi for bitmap art
 Line screen: 150 lines per inch
 Color: CMYK
 Submission: Send PDF to morgan@localscoopmagazine.com

Ad Proofs

We will email PDF proofs of ads created by The Local Scoop to advertisers for approval prior to going to press.

Space Reservation and Artwork Deadlines

Reserve now. Ad space is limited.

Spring 2020: January 24, 2020
 Summer 2020: April 24, 2020
 Fall 2020: July 24, 2020
 Holiday 2020/Winter 2021: October 9, 2020

Publication Date

Spring 2020: March 9, 2020
 Summer 2020: June 15, 2020
 Fall 2020: September 9, 2020
 Holiday 2020/Winter 2021: November 23, 2020

Contact

Morgan Sanders
morgan@localscoopmagazine.com
 804-436-7795

Full Page With Bleed: Page size: 8.375" wide x 10.875" high Image area: 7.625" wide x 9.875" high Bleed: 8.625" wide x 11.125" high Without Bleed: Image area: 7.625" wide x 9.875" high (colored area; elements past this line will be trimmed)	Vertical Third Page 2.375" wide x 9.875" high	Horizontal Third Page 5" wide x 4.812" high
--	---	---

Vertical Half Page 3.687" wide x 9.875" high	Horizontal Half Page 7.625" wide x 4.812" high
Quarter Page 3.687" wide x 4.812" high	Eighth Page 3.687" wide x 2.281" high

**PROFESSIONAL MAGAZINE
 DISPLAY AD DESIGN INCLUDED!**

**ONCE APPROVED, THE AD IS
 YOURS TO KEEP.**

Business Directory

Greater Williamsburg

Business	Address	Phone	Website/Email	Ad
ARTS & ANTIQUES				
Linda Mothey Fine Art Gallery	5435 Richmond Rd., Williamsburg, VA 23188	757-675-6627	lindamatheygallery.com	Pg. 18
ATTRACTIONS				
Lancaster by the Bay Chamber	129 S. Main St., Kilmarnock, VA 22482	804-435-6092	lancasterva.com	Pg. 42
Menokin Foundation	4037 Menokin Rd., Warsaw, VA 22572	804-333-1776	menokin.org	Pg. 46
Town of Urbanna, Virginia	45 Cross St., Urbanna, VA 23175	804-758-2613	urbanna.com	Pg. 60-61
Urbanna Business Association	P.O. Box 966, Urbanna, VA 23175	804-758-2613	urbanna.com	Pg. 47, 50
Virginia's River Realm	1 N. Main St., Kilmarnock, VA 22482	804-435-1552	virginiassriverrealm.com	Pg. 51
Williamsburg Flight Center	104 Marclay Rd., Williamsburg, VA 23185	757-223-1488	williamsburgflightcenter.com	Pg. 24
Yorktown Sailing Charters	P.O. Box 238, Yorktown, VA 23690	757-639-1233	sallyorktown.com	Pg. 14
CLOTHING & ACCESSORIES				
Attitude Boutique	76 S. Main St., Kilmarnock, VA 22482	804-435-8811	Find us on Facebook.	Pg. 38
Boaters' Boutique at Deltaville Yachting Center	18355 General Puller Hwy., Deltaville, VA 23043	804-776-9898	dycboat.com	Pg. 42
Cyndy's Bynn	311 Virginia St., Urbanna, VA 23175	804-758-3756	cyndysbynn.com	Pg. 50
Lowe Tide	460 Virginia St., Urbanna, VA 23175	804-758-4444	lowe-tide.com	Pg. 50
Marker Nine	#MYMARKERNINE	757-713-2203	marker-nine.com	Pg. 28
RS Bristow's Store	200 Virginia and Cross St., Urbanna, VA 23175	804-758-2210	urbanna.com/shopping	Pg. 50
The Carousel Children's Boutique	420 Duke of Gloucester St., Williamsburg, VA 23185	757-229-1710	carouselchildrens.com	Pg. 14