

# The 2020 Local Scoop

Best Kept Secrets of the Northern Neck & Middle Peninsula

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Morgan Sanders, Sales Representative  
804-436-7795, morgan@localscoopmagazine.com

## Artwork Specifications

### Display Ad Specifications

Form: PDF

Size: See chart for dimensions

Resolution: 300 dpi for color art, 1200 dpi for bitmap art

Line screen: 150 lines per inch

Color: CMYK

Submission: Send PDF to morgan@localscoopmagazine.com

### Ad Proofs

We will email PDF proofs of ads created by The Local Scoop to advertisers for approval prior to going to press.

### Space Reservation and Artwork Deadlines

Reserve now. Ad space is limited.

Late Spring/Summer 2020: March 27, 2020

Fall/Holiday 2020: August 28, 2020

### Publication Dates

Late Spring/Summer 2020: May 18, 2020

Fall/Holiday 2020: October 19, 2020

### Contact

Morgan Sanders  
morgan@localscoopmagazine.com  
804-436-7795

<p><b>Full Page</b></p> <p>With Bleed: Page size: 8.375" wide x 10.875" high Image area: 7.625" wide x 9.875" high Bleed: 8.625" wide x 11.125" high</p> <p>Without Bleed: Image area: 7.625" wide x 9.875" high (colored area; elements past this line will be trimmed)</p>	<p><b>Vertical Third Page</b></p> <p>2.375" wide x 9.875" high</p>	<p><b>Horizontal Third Page</b></p> <p>5" wide x 4.812" high</p>
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<p><b>Vertical Half Page</b></p> <p>3.687" wide x 9.875" high</p>	<p><b>Horizontal Half Page</b></p> <p>7.625" wide x 4.812" high</p>	<p><b>Quarter Page</b></p> <p>3.687" wide x 4.812" high</p>	<p><b>Eighth Page</b></p> <p>3.687" wide x 2.281" high</p>
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**PROFESSIONAL MAGAZINE  
DISPLAY AD DESIGN INCLUDED!  
ONCE APPROVED, THE AD IS  
YOURS TO KEEP.**

## Business Directory

*Northern Neck & Middle Peninsula*

Business	Address	Phone	Website/Email	Ad
<b>ART &amp; ANTIQUES</b>				
Kilmarnock Antique Gallery	144 School St., Kilmarnock, VA 22482	804-435-1207	virginia-antiques.com	
Objects Art & More	4462 Irvington Rd., Irvington, VA 22480	804-438-8024	objectsanthmore.com	Pg. 34
Rappahannock Art League & Studio Gallery	19 N. Main St., Kilmarnock, VA 22482	804-436-9909	ralgallery.com	
Rappahannock Hang-Ups	74-A S. Main St., Kilmarnock, VA 22482	804-435-6669	rappahannockhangups.com	
<b>ATTRACTIONS</b>				
Colonial Beach Chamber of Commerce	106 Hawthorn St., Colonial Beach, VA 22443	804-224-8145	colonialbeach.org	
Delaware Maritime Museum	287 Jackson Creek Rd., Delaville, VA 23043	804-776-7200	delawaremuseum.com	
Good Luck Cellars	1025 Good Luck Rd., Kilmarnock, VA 22482	804-435-1416	goodluckcellars.com	Pg. 22
Ingliside Vineyards	5872 Leedstown Rd., Oak Grove, VA 22443	804-224-8687	inglisidevineyards.com	
Lancaster By The Bay Chamber	506 N. Main St., Kilmarnock, VA 22482	804-435-6092	lancasterva.com	Pg. 48
Mary Ball Washington Museum	8346 Mary Ball Rd., Lancaster, VA 22503	804-462-7280	mbwm.org	
Rice's Hotel/Hughlett's Tavern	73 Monument Pl., Heathsville, VA 22473	804-580-3377	rhhfoundation.org	Pg. 66
Richmond County Board of Supervisors	101 Court Cir., Warsaw, VA 22572	804-333-3415	co.nrichmond.va.us	Pg. 42
Stratford Hall	483 Great House Rd., Stratford, VA 22558	804-493-8038	stratfordhall.org	
The Menokin Foundation	4037 Menokin Rd., Warsaw, VA 22572	804-333-1776	menokin.org	Pg. 66
Town of Irvington	235 Steamboat Rd., Irvington, VA 22480	804-438-6230	townofirvingtonva.com	